

# FUNDING THE C.A.R.E.<sup>®</sup> CHANNEL

Did you know that the average cost to broadcast The C.A.R.E. Channel for every patient, family, and staff member is less than \$8 per day? \*

For a facility with 200 beds the cost is only \$0.03 – that’s less than a penny per day per bed for open access on every TV in the facility. When one patient uses one fewer pain or sleep medication while being peacefully distracted, The C.A.R.E. Channel has more than paid for itself.

We recognize that budgets are tight and a return on investment is key. The benefits of C.A.R.E. Programming include improved sleep, reduced pain and anxiety, fewer nursing calls, and higher satisfaction – a clear indicator that your investment pays for itself over and over again.

**Along with general operating budgets, here are common funding sources our hospitals have used to acquire monies for C.A.R.E. Programming and equipment:**

- **Donors/Foundation/Auxiliary/Volunteer/Chaplaincy Services** – rarely can one single donation touch every patient, family member, and staff member each day.
- **Safety Department** – for fall prevention and restraint reduction.
- **Pain Committee** – for improving patient restfulness, pain management, and quiet at night initiatives.
- **Quality** – for creating healing environments, noise reduction, and staff satisfaction.
- **Patient Experience/Patient Education/Marketing Department** - Bring these initiatives to their attention and how C.A.R.E. Programming solves or helps with patient satisfaction, patient privacy, confidentiality as related to the sound environment, and patient-centered initiatives.

**What are a few ways your facility can engage support?**

Here are some examples of fundraising ideas our clients have been extremely successful at: • Hosting a bike-a-thon or golf tournament. • Allocating proceeds from an annual gala or dinner. • Allowing families to donate funds to a C.A.R.E. initiative in recognition of and/or memory of a loved one.

## Grants & Financing

Grants are often an underutilized resource, particularly if their mission resonates with alleviating pain and suffering for people of all ages, genders, and nationalities. Many local and national organizations offer grants for patient-centered projects not covered by operational budgets. We can assist by providing sample narratives for grant proposals and suggestions for grant funding entities and agencies.

\* Lease/Financing options from us are also possible. Healing HealthCare Systems can offer low-cost options to spread payments out over time to assist you in obtaining C.A.R.E. Programming at your facility. The initial impact of this strategy is that the funds are not considered capital expenditures.

Ready to learn more about your hospitals funding opportunities? We’re here to help! Our team of experts have helped 1,000s of hospitals find funding and on-board C.A.R.E. Programming. Our process is simple and easy to implement. Start your journey now by emailing us at [info@healinghealth.com](mailto:info@healinghealth.com) or call 1-800-348-0799 today!



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